



MASTER THE BASICS FIRST TO BECOME STRONG AND LEAN!

KETOGAINS 5X5 >> NOVICE STRENGTH & MUSCLE BUILDING PROGRAM











LUIS VILLASENOR

Ketogains Founder, International Speaker,
Personal Trainer & Nutrition Expert



TYLER CARTWRIGHT

Ketogains Co-Founder, Motivational
Speaker, Personal Trainer & Nutrition Expert

KETOGAINS IS "A PRACTICAL AND EVIDENCE-BASED PROTOCOL WITH THE GOAL OF ACHIEVING OPTIMAL BODY COMPOSITION AND HEALTH."

At Ketogains, we will teach you how to get into the best shape of your life while improving your health.
Our protocol follows whole, mostly low carb, nutrient dense foods.

We believe that through the process of becoming mentally and physically stronger we empower ourselves to become better in all areas of our lives.

Whether you want to gain strength and health, improve endurance and speed, or achieve a fit body, it can all be done with our approach.

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The advice and tips given in this course are meant for healthy adults only. One should consult with a physician to insure the information given in this course are appropriate for individual circumstances.

If one has any health issues or pre-existing conditions, one should consult with a physician before implementing any of the information provided in this manual.

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HOW THIS GUIDE WORKS

Please note the document has "hyperlinks": (UNDERLINED TEXT IN RED OR BLUE)

These "hyperlinks" will open a webpage link so make sure you watch the guide in a computer or mobile with internet access, so you can get the full experience.

For example, check <u>our **Ketogains Apparel Store**</u> – (click on the link hyperlinked to get there).



Get your Ketogains apparel and proudly represent your success!



INTRODUCTION

Even though I have been strength training for the past 24 years, I was once a beginner as well.

I did not know where to start - what exercises to do, how many reps, sets, how much weight to use., etc. Also, I remember that even going to the gym was also daunting and overwhelming: I was afraid of being judged and ridiculed.

But here is the deal – to grow stronger and get the health benefits from strength training, you have to start somewhere.

At Ketogains, we follow a "Keep it Simple" first and optimize later principle.

This training routine will teach you the basic functional movements, will help you build lean mass, improve your strength, endurance, and aesthetics, and so it is a great introduction to Strength Training.

In Health;

LUIS VILLASENOR KETOGAINS FOUNDER PERSONALTRAINER & NUTRITION EXPERT



THE KETOGAINS 5x5 NOVICE STRENGTH & MUSCLE BUILDING PROGRAM

If you are a novice or beginner in strength training / muscle building (a beginner will be defined by your strength standards, not by if you have exercised before in your life) and actually want to make gains in muscle mass and strength, then this is the program for you.

The Ketogains 5x5 program is based on the classic 5x5 program popularized by $\frac{\text{Reg}}{\text{Park}}$ and has a reputation for being a tough, high volume but rewarding and simple program.

Contrary to popular belief, you do not need to do lots of repetitions at low weight to get "toned" and "defined", and even less when you are in a way, a novice in strength training.

You achieve the "toned" look by having a low enough Body Fat % and at least somewhat decent muscle size. This program will help you achieve that goal, as long as your diet is also on par.

Think of building your body as building a house. You need to set up the foundations first, before you start adding extra rooms, furniture, and decorations. This program is in my opinion, the best to help you start your journey towards body muscle gain and fat loss, which improves your body composition.

The Ketogains 5x5 this is well suited for both males and females of any age.

If you are totally new to Strength Training, you can start with an empty barbell, otherwise start with a decent load in which you can do 5 sets of 5 reps with good control, form, and cadence.

The program is to be conducted 3 days a week for Strength Training (and 2 optional HIIT days) by alternating workout A&B on non-consecutive days.

Here is the abridged version of what the program is:

Lift adequate weight on the barbell. Do the Exercises. Add weight each workout. Deload when you stall. Repeat. Simple.

This routine will cover the following goals:

- Strength & Hypertrophy (provided your diet is in check)
- Fat Loss (provided your diet is in check)



THE HORMONAL RESPONSE TO HEAVY COMPOUND LIFTS (THE MAIN LIFTS)

The Ketogains 5x5 program is based around the main compound lifts: The Bench Press, the Squat, and the Deadlift. Why?

Because the more muscle fibers that are used during an exercise, the greater the hormonal and remodeling response will be. Only the muscle fibers used during the resistance training are subject to adaptation.

To increase hormonal response, let us take in account these principles:

- The use of heavy weights (greater than 85% of one-rep max).
- The use of moderate to high volume, meaning multiple exercises or multiple sets and or short rest intervals.
- One could Increase growth hormone levels by performing higher repetitions (in the 10-rep range) and using short rest periods between sets.
- Optimization of the response of adrenal hormones to resistance training may be achieved by using high-volume large muscle groups and very brief rest periods.

To add, that the use of heavy core lifts may prevent injuries because this type of training stimulates new bone growth.

Other factors (besides genetics, nutrition, and supplementation) that influence hypertrophic response to resistance training are time under tension, amount of weights used, range of motion, and, of course, exercise selection.

Our goal is to build strength, size, and symmetry.

Hence the exercise selection, rest intervals, and rep ranges of our program will cover a wide spectrum. This is also, why we always do the core lifts as the foundation of our training programs.

If we had to choose between core lift training and single-joint isolation lift training, the choice would be simple.

The main lifts (Bench Press, Squat, Deadlift) are always the way to go they build the base, the foundations of your body.

Remember: your body is like a house, and to build upon it, you need a strong, solid foundation.



REFERENCE VIDEOS FOR THE MAIN LIFTS

Your first homework is to watch and learn from these videos:

THE SQUAT:

https://www.youtube.com/watch?v=LLwiGkywKN4

THE BENCH PRESS:

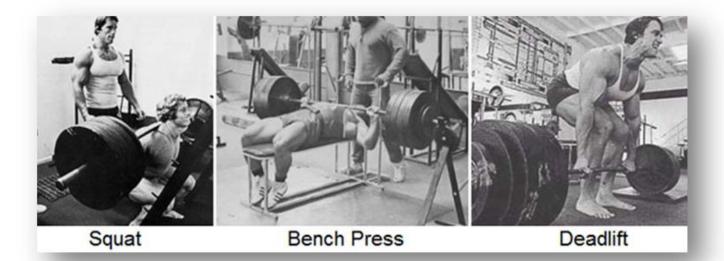
https://www.youtube.com/watch?v=33mjoyc5JbE&index=9&list=PL3fB03J6Xve_N5GKIBA84QC0UszAlSc-M

THE DEADLIFT:

https://www.youtube.com/watch?v=f0bY-gp8uR8

THE OVERHEAD PRESS:

https://www.youtube.com/watch?v=k4WoLZbonns





BEFORE WE START:

- 1. Make sure you have the <u>excel spreadsheet</u> that is a companion to the program (Download it by clicking the link above).
- 2. Each session you work out; you will fill in the "Weight" Cells.
- 3. This will give you a "TOTAL of "Volume" on Column AB.
- 4. Optionally, you can also download a training app and use that to track.

WHAT IS THIS INFORMATION FOR?

To help you track progress.

You increase muscle when you increase strength, and you increase strength by gaining muscle. Both are strictly correlated in natural athletes.

You gain muscle / strength by increasing volume each session.

VOLUME IS DEFINED AS REPETITIONS X SETS X WEIGHT LIFTED

Your goal is to INCREASE VOLUME LIFTED on all sets and all exercises on a weekly basis, or worst-case scenario, to stay at the same volume.

This is how you asses progress on strength training.

THE STRENGTH TRAINING PROTOCOL (MANDATORY):

- 1. For optimal muscle gains, do not strength-train fasted and for this, ingest the Ketogains Pre-Workout Coffee about 30 minutes before training (check page 21).
- 2. Aim for correct form first, but do not be afraid of lifting heavy.
- 3. You should aim to add 5-10 lbs. each week to the ×5 exercises, and 2-5 lbs. to the ×8 exercises (Female lifters can add half the amount).
- 4. If you fail a rep/set/whatever, you repeat that same weight during the next workout.

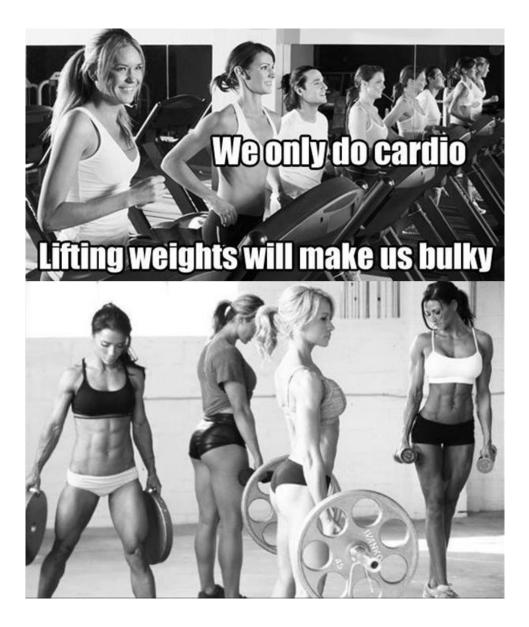
 If you fail again the next workout, lower your weight by a rounded down 10% and continue to use that until you progress.
- 5. Rest times between sets are 3-5 minutes for the x5 sets and 1-2 minutes for the x8 sets.
- 6. Unless you are unable to do this program for medical reasons: **do not alter the program**.
- 7. If you have bad knees, do box squats. Otherwise, unless you are medically unable you should squat.
- 8. Deadlifts are 1×5 for a reason. They are very taxing and its paramount to learn proper technique first: if you mess around you may get hurt.
- 9. Do the reps and sets as they are laid out in the program.
- 10. You do not need to add any extra accessory work except for maybe some abdominal and calf exercises.
- 11.IF YOU HAVE DONE THIS PROGRAM FOR MORE THAN 6 MONTHS AND WANT TO PROGRESS EVEN FURTHER, YOU CAN FOLLOW WITH AN INTERMEDIATE PROGRAM BY JOINING THE KETOGAINS BOOTCAMP.





THE HIIT PROTOCOL (OPTIONAL):

- 1. Preferably, done first thing in the morning. Fasted training is optional.
- 2. Start with ~10 minutes of interval training (HIIT) I suggest doing the Kettlebell Swings.
- 3. Rest for 2-5 minutes
- 4. Perform 30 up to 40 minutes of aerobic activity, ideally below the near the threshold of significant fatigue (where you can barely keep up with a conversation).





COMMON MISTAKES TO AVOID

- Adding Exercises. This is a full body routine. Overhead Press, Triceps Extensions &
 Bench Press works your triceps. Barbell Rows, and Barbell Curls work your biceps.
 Overhead Press, Squats, Deadlifts work your core. Focus on the big picture: getting
 your Squat up to 1.5x your body weight, and stick to the exercises as outlined.
- 2. **Dropping Exercises**. Lots of people do not like to Squat or Deadlift because it is hard. Avoiding what is hard does not get you results. Do not drop any exercises, especially not the Squat. The whole program revolves around the compound lifts.
- 3. **Substituting Exercises**. For now, you do not need Front Squats, Zercher Deadlifts, Push Press, etc. First master the basics. When you have base strength and good technique, you can add or substitute for variations different exercises.
- 4. **Changing Exercises Order.** The exercise order is chosen for a reason. Squats first because they are most important, but also heaviest. Stick to the exercise order, it works best that way.
- 5. **Using Machines.** Strength built on machines does not transfer to free weights or real life: machines balance the weight for you. Some machines are also potentially dangerous: they force your body into fixed, unnatural movement patterns. No Leg Press. Do Squats. No Smith Squats. Do Squats. Safety depends on technique. If you are totally new, start with an empty barbell. Focus on technique. Add weight each workout.
- 6. Using Anything but Barbells. Barbells work best because you can use more weight. More weight is more stress on your body, thus more results. It is also easier to add weight each workout with barbells as you're using both sides. You want to use dumbbells or kettlebells? Follow a training program designed for those. But remember: if you want to become strong you need barbells for your main exercise. Use dumbbells only for as assistance.



- 7. **Changing Sets**. The best way to learn exercise technique is to do the exercise a lot. 5×5 has 25 reps/exercise to practice technique. 5×5 Deadlifts is too much on your lower back, especially for a novice lifter. Also, your back is already worked on Squats, Barbell Rows & Overhead Press. Stick to 1×5 Deadlifts. When you can Squat 1x your body weight you'll be happy with 1×5 Deadlifts.
- 8. Changing Reps. Stick to the reps as laid out. 5 is the magic rep range where you learn exercise technique best. You can add weight more easily. And you build strength, power & muscle mass. High reps 8-15 reps work endurance. You cannot lift as much weight and fatigue gets in the way of learning exercise technique. Lower reps like 1-3 are more for maximal strength, speed & power work.
- 9. **Lowering the Weight**. Never lower the weight because the first 2 sets were hard. Go for 5 reps. If you only get 1 rep per set, so be it. The only way to get used to lifting a weight, is to lift it. Only lower the weight if you got injured if you are not confident about your technique or if you stalled 3 times with the same weight.
- 10. **Not Adding Weight**. Lifting the same weight forever does not force your body out of its comfort zone. It becomes lazy and you lose strength. Add weight each workout until you stall. If you are not sure about your technique, lower the weight by 20%. If you got injured, start with an empty bar. Add weight slowly, but systematically.
- 11. Adding too Much Weight. Use bigger increments if you have weightlifting experience, are confident about your technique and started too light. You can also use bigger increments if you just come out of a layoff. However, if you just did 180lbs Squats and they were heavy, do not add 10lbs the next workout. Stick to 5lbs. Bigger increments make you stall faster. Small increments delay stalling and are better for your technique & confidence.
- 12. **Underestimating the Program.** You are a beginner longer than you think. Weightlifting experience does not make you an intermediate. Squatting 1.5x your body weight with good technique does. Weightlifters, strongmen, powerlifters,





- athletes... work their legs several times per week. Bodybuilders are the only exception. If you never did Squats more than once per week, do 5×5.
- 13. Overestimating Yourself. Starting with heavier weights will make your legs sore. Sore legs will make it hard to Squat again 2 days later. Worse, you might not make the gym because your legs hurt too much. Start with an empty barbell and add weight each workout. Less soreness, and you can better focus on technique. Proper exercise technique is more important than weight. Adding weight becomes easy once you can lift correctly.
- 14. **Skipping Workouts Because You are Sore**. The best solution for soreness is to train the muscle again. This flushes blood into your muscles, speeding up recovery. Start with an empty bar and go the gym no matter what.
- 15. Switching Program too Soon. This is not an 8-week program. Change routine once you can at least Squat 1.5x your body weight. You will stall 2-3 times on your Squat before getting there. You can progress faster on this program because you are adding weight each workout. Intermediate programs use weekly increases. Stick with this program until you stall at least 2-3 times on your Squat. Trust the program. Try it as laid out for 2 months. Measure your progress by tracking your measurements, strength stats and taking pictures. After 2 months you can evaluate for yourself if it works or need to switch it up.



THE 5x5 PROGRAM LAYOUT (BARBELL)

Note that you can download this as an excel spreadsheet (by clicking the link).

Week One	Week Two
Day 1 - Workout A	Day 1 - Workout B
Day 2 – HIIT (Optional)	Day 2 – HIIT (Optional)
Day 3 - Workout B	Day 3 - Workout A
Day 4 – HIIT (Optional)	Day 4 – HIIT (Optional)
Day 5 - Workout A	Day 5 - Workout B
Days 6 & 7 – Rest	Days 6 & 7 – Rest

5x5 Workout A				
Exercise	Equipment	Muscle	Sets	Reps
Barbell Squats	Barbell	Legs, Lower Body	5	5
Barbell Bench Press	Barbell	Chest, Triceps, Shoulders	5	5
Bent Over Row	Barbell	Back, Biceps	5	5
Barbell Shrugs	Barbell	Traps	3	8
Standing Overhead Triceps Extension	Barbell	Triceps	3	8
Standing Barbell Bicep Curls	Barbell	Biceps	3	8

5x5 Workout B				
Exercise	Equipment	Muscle	Sets	Reps
Barbell Squats	Barbell	Legs, Lower Body	5	5
Barbell Deadlift	Barbell	Back, Hamstrings, Glutes	1	5
Standing Overhead Shoulder Press	Barbell	Shoulders, Triceps	5	5
Bent Over Row	Barbell	Back, Biceps	5	5
Close Grip Bench Press	Barbell	Triceps	3	8
Standing Barbell Bicep Curls	Barbell	Biceps	3	8

Note: Sets do not include warmup sets. Do 1-2 sets at 30-40% Max Rep, 5 to 8 reps.

HIIT / CARDIO (Optional)				
Exercise	Equipment	Muscle	Sets	Reps
HIIT: Kettlebell Swings	Kettlebell	Core / Full Body	5	20
<u>Cardio</u>	Machine of your choice	Heart		30-40 min

Notes:

For Cardio, follow the instructions above. I suggest a cardio machine that you are not used to and is hard, such as Stair Climbing machine.

You do not add weight to these exercises. Start Kettlebells swings with 20 to 30 lbs., increase if way too easy.





THE NOVICE LAYOUT (KETTLEBELL / DUMBBELL)

This program is a variation of the Ketogains 5x5 Strength Training Program but done with Kettlebells or Dumbbells.

You will see that this routine is not really "5x5" based on its reps / sets scheme: as you are lifting with different equipment the setup has to be adjusted as to emulate the required stimulus for muscle growth.

Finish all the sets and reps of each exercise before jumping to the next exercise, as this is not circuit training. Rest times between sets are 2-4 minutes between sets.

Week One	Week Two
Day 1 - Workout A	Day 1 - Workout B
Day 2 – HIIT (Optional)	Day 2 – HIIT (Optional)
Day 3 - Workout B	Day 3 - Workout A
Day 4 – HIIT (Optional)	Day 4 – HIIT (Optional)
Day 5 - Workout A	Day 5 - Workout B
Days 6 & 7 – Rest	Days 6 & 7 – Rest

Kettlebell / Dumbbell Workout A				
Exercise	Equipment	Muscle	Sets	Reps
<u>Double Kettlebell Squats</u>	Kettlebell or Dumbbell	Legs, Lower Body	4	12
<u>Double Floor Press</u>	Kettlebell or Dumbbell	Chest, Triceps, Shoulders	4	12
<u>Double Kettlebell Bent Over Row</u>	Kettlebell or Dumbbell	Back, Biceps	4	12
<u>Dual Kettlebell Snatchs</u>	Kettlebell or Dumbbell	Traps	4	12
Kettlebell Overhead Triceps Extension	Kettlebell or Dumbbell	Triceps	4	12
Kettlebell Bicep Curls	Kettlebell or Dumbbell	Biceps	4	12

Kettlebell / Dumbbell Workout B				
Exercise	Equipment	Muscle	Sets	Reps
Double Kettlebell Squats	Kettlebell or Dumbbell	Legs, Lower Body	4	12
Kettlebell Deadlift	Kettlebell or Dumbbell	Back, Hamstrings, Glutes	4	12
Double Kettlebell Military Press	Kettlebell or Dumbbell	Shoulders, Triceps	4	12
Double Kettlebell Bent Over Row	Kettlebell or Dumbbell	Back, Biceps	4	12
Kettlebell Overhead Triceps Extension	Kettlebell or Dumbbell	Triceps	4	12
Kettlebell Bicep Curls	Kettlebell or Dumbbell	Biceps	4	12

HIIT / CARDIO (Optional)				
Exercise	Equipment	Muscle	Sets	Reps
HIIT: Kettlebell Swings	Kettlebell	Core / Full Body	5	20
<u>Cardio</u>	Machine of your choice	Heart		30-40 min

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DIET RECOMENDATIONS OF KETOGAINS

A common question we get from people, is what the difference between KETOGAINS Keto is and a Traditional (Therapeutic) Ketogenic diet.

If one were to choose between the 2 ketogenic diets, why choose the traditional Ketogenic diet vs the Ketogains approach?

The issue, as always, comes down to a matter of context.

The original Therapeutic Ketogenic diet was developed to control seizures. And for whatever reason, at least one aspect of that was developing very, very deep degrees of ketosis, and for this, a very high dietary fat content and lowish protein intake is necessary.

Protein, to a point, can have diminished effects on ketone levels when applied to therapeutic ketosis, which makes higher protein suboptimal.

So, in that context, the diet had to be set up with very high fat and low protein.

And while such a diet may make people lose WEIGHT quickly, simply losing WEIGHT is not necessarily the goal. Losing weight is NOT the same as losing bodyfat.

Rather, the goal is (or should be) to lose BODY FAT while maintaining or increasing MUSCLE mass.

That is, people who want to change body composition aren't just interested in weight loss per se, they want to maximize fat loss while (generally speaking) minimizing the loss of lean body mass: this is called recomposition.

And the simple fact is that a +70% fat ketogenic diet, due to the low protein content won't do that. Rather, dietary protein has to be set at a certain level to avoid lean mass losses.

And since the explicit goal of KETOGAINS is to maximize fat loss (again while minimizing lean body mass loss) that also means cutting calories, and you do that by reducing dietary fat and, such a diet would be wholly inappropriate (it wouldn't work) for epilepsy treatment.

And that's your answer. If the goal were epilepsy treatment, the high-fat ketogenic diet would be the appropriate choice, but assuming the goal is maximal fat loss without muscle loss (e.g., the goal of people in KETOGAINS), a higher protein intake is required, and the very high-fat version of the ketogenic diet would be wholly inappropriate.

So, a Ketogains macro breakdown (based on calories, not macro grams) may look like:

- 30 to 50% Protein (or more),
- 35 to 60% Fat,
- 5 to 10% Carbs

when eating at a deficit,

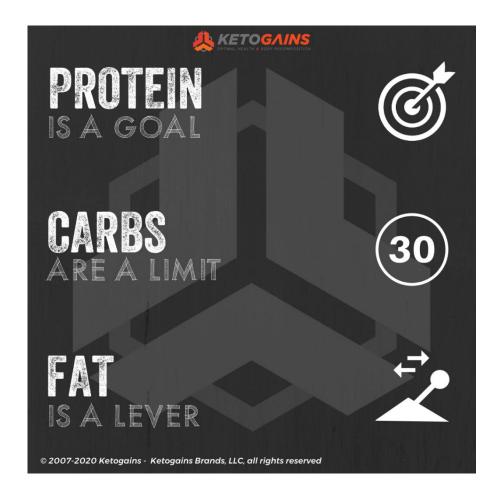
Also, the Ketogains protocol favors and endorses a "whole food, nutrient density first" approach to dieting.

Sold to quangdatpham94@gmail.com



What this means is we are similar to Paleo / Primal concepts, but we are not closed-minded: everything needs context.

- **PROTEIN IS A GOAL** which you must hit every day and is the most important macro. Your sources of protein should be mostly animal based:
 - We will aim for at least 30g of protein per meal, and this protein will come from whole foods.
 - o Protein shakes will be only used before strength training (in the Ketogains Pre-Workout Coffee).
- CARBS ARE A LIMIT and will be used mainly for micronutrient intake (vitamins and minerals) as well as fiber:
 - You will count all carbs as "TOTAL" except for green veggies and avocados, on which you will subtract their fiber. This way, you will see you can have big salads that won't affect your total carb count and allow you to get enough high-quality micronutrients and electrolytes.
- **FAT IS A LEVER** and will be your main source of energy. Depending on your personal goals and supplied macros, you might need to eat more or less of it.



EASY MEAL PLANNING

We suggest you follow the "KISS" (Keep It Stupidly Simple) approach:

People tend to over complicate things and want to keep eating comfort foods. This often translates very badly when dieting. As I like to say: "You are on a diet, not on a culinary tour" – eating whole, nutrient-dense food is the key to your success and to get the best results during any training period.

Your meals are never going to be 100% exact regarding macros and calories. Even if you were to eat the exact same thing every day as food comes from living organisms that are also "unique" in their body composition.

So, it's ok to go 5 to 10 grams above in protein, or to stay a little below in carbs and fats. Do not worry too much about this.

Stick to these foods for best results:

PROTEIN:

IS A GOAL. Eggs, chicken breast / turkey / beef / pork / lamb / salmon / tuna / sardines / mackerel / shellfish / shrimp (choose leaner cuts for faster fat loss).



CARBS:

ARE A LIMIT. Spinach / kale / broccoli / cauliflower / zucchini / green beans / brussel sprouts / mushrooms (prefer green vegetables that grow above ground).



FAT:

IS A LEVER. Coconut oil / olive oil / avocado / ghee (clarified butter), MCT Oil (don't add fat "just because Keto" – for faster fat loss, burn your own body fat).



KETOGAINS STAPLES & GROCERY LIST

This is quick lists for nutrient packed food items that will help you meet your goals. For best results, only eat foods from this list.

PROTEINS (choose lean meats for faster fat loss)

- 85-90% Ground meats (chicken, beef, pork, lamb, elk, buffalo)
- Anchovies
- Chicken / Turkey Breast
- Eggs (the whites)
- Heart (beef / chicken)
- Chops (lamb, pork)
- Lean stew meat
- Liver (beef / chicken)
- Low sugar Jerky (beef, chicken, salmon etc.)
- Mackerel
- Salmon
- Sardines
- Shrimp
- Tri tip
- Trout

- Onions
- Radishes
- Red peppers
- Spinach
- Summer squash
- Turnip greens
- Zucchini

FATS (don't add unnecessary fat for faster fat loss)

- Avocado & its oil
- Bacon & its fat
- Coconut oil
- Animal fat
- Eggs (the yolks)
- Ghee
- Olives & its oil

VEGETABLES (prefer green that grow above ground)

- Artichokes
- Arugula
- Asparagus
- Broccoli
- Broccoli rabe
- Brussel sprouts
- Cabbage
- Cauliflower
- Celery
- Chard
- Chayote
- Collards
- Dill pickles
- Endive
- Kale
- Lettuce
- Mushrooms
- Mustard greens
- Okra

HERBS, SPICES, SAUCES

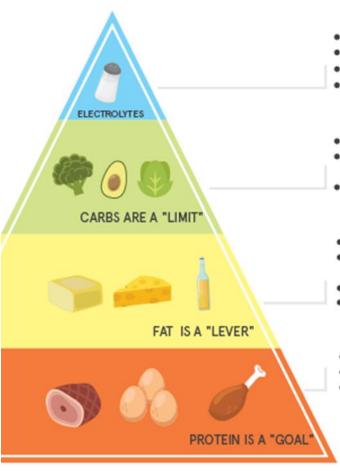
- Basil
- Chives
- Cholula Sauce
- Curry powder
- Garlic
- Ginger
- Jalapenos
- Mint
- Mustard
- Oregano
- Paprika
- Parsley
- Rosemary
- Sage
- Tabasco Sauce
- Tarragon
- Thyme
- Turmeric

BEVERAGES

- Black coffee
- Sparkling water
- Unsweetened tea
- Unsweetened almond milk
- Water

SWEETENERS (In moderation)

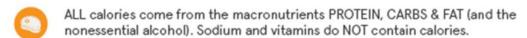
- Monk fruit
- Stevia



- Sodium: 5000 7000 mg spread throughout the day
- Potassium: 1000 mg
- Magnesium: 300mg
- Water or non caloric beverages (offee, tea, etc.) according to thirst
- 20 30g NET carbs (carbs fiber = NeT carbs)
- Favor avariety of green, non-starchy vegetables for optimal micronutrients
- Moderate amounts of low sugar fruits (blackberies, blue berries, etc.) can be added once adapted
- Fat Intake is dependent on your goals
- Fat should preferably come from food intake. Eggs, fatty meats & fish, avocados, etc.
- · Oils: coconut, olive, ghee (carified butter)
- While cheese, butter and nuts are goodsources of fat, they should only be moderately consumed due to high calories
- 0.8 to 1.0g / lean b (or 175 to 2.2g / dan kg) your weight
- · Favor high quality, animal products
- Protein shakes in moderation

DO NOT EAT:

Bread, Pasta, Rice, Starches, Sugars, Wheat, Flour, Legumes, Beans, High Sugar Fruits, Non Diet Soft Drinks, Milk (including skim).



Pay attention to food labels, most listed nutritional values are for ONE serving. Build your meals around protein.

WHOLE FOODS ARE BEST

Sold to

quangdatpham94@gmail.com



FOR OPTIMAL FAT LOSS: NO NUTS & NO DAIRY

Here is a comprehensive explanation on why on why we suggest removing nuts (nuts, almonds, peanuts, peanut butter and all foods related, etc. except for unsweetened almond, cashew, coconut milk) as well as dairy (milk due to lactose and sugar, but also yogurt, cheeses, with the exception of whey shakes):

- 1. Caloric density: these food items, gram by gram, have much more calories than other healthier choices. We do need to account for them (along with their macros) optimal body composition. It is best to use / save these calories for foods that yield more / better nutrients with less caloric load. There are no necessary micronutrients that you get from nuts / dairy that you cannot get in equal or better amounts from other foods.
- 2. **Inflammation**: Nuts, and some dairy products may cause inflammation (not in all, but in some people) and inflammation can mask fat loss. It is better in any recomposition / fat loss protocol to eliminate them altogether, as again, they do not contribute anything of importance that cannot be obtained from other food items.
- 3. **Anxiety / Binge Issues**: For some people, especially women, these two foods are "gateway foods" that open the door to anxiety: You eat one tablespoon of peanut butter, you end up eating 10 or the whole jar, plus some. You eat 3 almonds; you end up eating 100. The same occurs with cheese we all have experienced this, especially if we have food issues.
- 4. **Artificial Ingredients:** Even though they are touted / marketed "quality" foods, most of the dairy we find today in supermarkets is subpar or just plain bad. Many products no longer call themselves as "cheese" because they have added sugar, added flour and legally cannot even be called by their original name anymore.
- 5. **Impaired fat loss:** By experience, after advising thousands of clients, we have found that all, without exception, when complying with these rules and not "gaming" the process have seen much better results than those that do not comply.

At the end of the day, most of us do not want to do the necessary changes and take these foods out of our daily eating choices out of "habit", or out of "emotion" because we simply do not want to "give them up".

"IT'S JUST FOOD, AFTER ALL. AND FOOD THAT IS AGAINST MY GOALS."



DAILY MEAL PLAN EXAMPLE

Here are two examples of "meal templates" which will supply most of the micro and macro nutrients you need but note that you still need to add more electrolytes, (mostly sodium). The first one is an example for Females, the second one for Males.

MAKE NOTE THAT YOU STILL WILL HAVE TO ADJUST PORTIONS TO YOUR OWN PERSONALIZED MACROS.

EXAMPLE FOR A FEMALE WITH THE GOAL OF FAT LOSS:

1257 Calories • 27g Carbs (13g Fiber) • 61g Fat • 150g Protein

BREAKFAST

356 Cal • 8g Carbs (4g Fiber) • 21g Fat • 36g Protein



Egg 3 large • 215 Cal (150 g)



Spinach 180 grams • 41 Cal



Coconut oil 5 grams • 43 Cal



Turkey breast 50 grams • 57 Cal

LUNCH

321 Cal • 7g Carbs (3g Fiber) • 11g Fat • 48g Protein



Chicken breast 200 grams • 240 Cal





Coconut oil 5 grams • 43 Cal



Zucchini 250 grams • 38 Cal

DINNER

581 Cal • 13g Carbs (7g Fiber) • 30g Fat • 66g Protein



Beef steak 200 grams • 404 Cal



Coconut oil 5 grams • 43 Cal



Avocado 60 grams • 96 Cal

Ingredients for 29.851 grams: 0.299 fruit Avocados (60 g)



Cauliflower 150 grams • 38 Cal



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EXAMPLE FOR A MALE WITH THE GOAL OF FAT LOSS:

1567 Calories • 36g Carbs (18g Fiber) • 74g Fat • 191g Protein

BREAKFAST

413 Cal • 8g Carbs (4g Fiber) • 21g Fat • 48g Protein



Egg

3 large • 215 Cal (150 g)



Spinach

180 grams • 41 Cal



Coconut oil

5 grams • 43 Cal



Turkey breast

100 grams • 114 Cal



396 Cal • 9g Carbs (4g Fiber) • 13g Fat • 60g Protein



Chicken breast

250 grams • 300 Cal



Coconut oil

5 grams • 43 Cal





Zucchini

350 grams • 53 Cal

DINNER

758 Cal • 18g Carbs (11g Fiber) • 39g Fat • 83g Protein



Beef steak

250 grams • 505 Cal



Coconut oil

5 grams • 43 Cal



Avocado

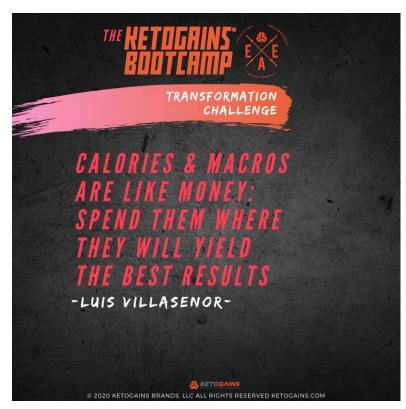
100 grams • 160 Cal

Ingredients for 49 3/4 grams: 1/2 fruit Avocados (100 g)



Cauliflower

200 grams • 50 Cal



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SUGGESTED SUPPLEMENTS AND DOSAGES

FOR A ONE STOP PLACE TO GET YOUR SUGGESTED SUPPLEMENTS AND ACCESORIES FOLLOW THIS LINK KETOGAINS AMAZON RECOMMENDATIONS

ELECTROLYTES

A known effect of ketogenic diets is a decrease in blood pressure, most likely due to sodium excretion and water loss. In individuals with high blood pressure (hypertension), this may be beneficial.

Individuals with normal blood pressure may suffer from 'orthostatic hypotension' which is lightheadedness which occurs when moving from a sitting to standing posture.

The inclusion of enough minerals appears to be able to prevent symptoms of fatigue, nausea and hypotension. To counteract the excretion of minerals on a ketogenic diet, additional mineral intake is required.

Although exact amounts vary, suggested amounts for electrolytes appear below:

<u>SODIUM</u> – Sodium is an essential nutrient that your body needs for many important functions. Health authorities recommend between 1.5 to 2.3 grams of sodium per day. Yet, increasing evidence suggests that these guidelines may be too low, so we suggest adding 3 to 5 grams in addition to the sodium which occurs in food, so aim for 5,000 to 7,000 mg via himalayan salt broth, bouillon, etc. spread during the day.

• Colored Salt, such as Himalayan

POTASSIUM – A healthy adult should aim to consume 3,500–4,700 mg of potassium daily. You can reach potassium intake via "Morton's Lite Salt" or green veggies or avocado, spread during the day.

- Now Potassium Chloride Salt Substitute
- Morton's Lite Salt with Potassium Chloride

MAGNESIUM – The recommended daily allowance (RDA) for magnesium for adults is 310–420 mg depending on age and gender. We suggest getting at least 500 mg, preferably, taken at night.

- Now ZMA Magnesium Aspartate best overall
- Now Foods Magnesium Citrate. good bioavailability and budget friendly



The best sources for Magnesium are, in order of bioavailability:

- 1. Aspartate
- 2. Lactate
- 3. Citrate
- 4. Glycinate
- 5. Oxide
- 6. Chloride Gluconate
- 7. Carbonate

Reference: Ranade et al. Am J Ther 2007 Sep-Oct

Now, for a "ready to drink" and convenient way to get your Electrolytes in, we have partnered with Robb Wolf and created LMNT: with everything you need and nothing you don't... yes, that means lots of salt and zero sugar.

An electrolyte drink based on our own formulations and requirements:



If you want to purchase LMNT, you can get it from directly from the <u>Drink LMNT</u> <u>website</u> or from <u>Amazon</u>. It does ship internationally.



THE KETOGAINS KETORADE

This refreshing beverage will "help" with electrolytes, but you still need to ensure you meet your minimal needs throughout the day. It works great as a "peri workout" drink.

Mix everything, leave overnight in fridge to macerate, drink all throughout the next day. Do create a recipe in Cronometer to accurately track the micronutrients.

- 1liter sparkling water
- 10 ml lime juice
- 15g cucumber in slices
- 5g fresh spearmint
- 1-3g Himalayan salt (for sodium)
- 1-2g "Lite Salt" (for potassium)
- 1 packet stevia

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THE KETOGAINS PRE-WORKOUT COFFEE

ZERO OR LOW CARB PROTEIN POWDER - 25g of protein. Preferably use Whey > Egg > Beef (do not use collagen or vegetable proteins)

- Whey: Dymatize ISO 100 Whey.
- Whey: Jay Robb Whey Protein (no artificial sweeteners).
- Egg: Jay Robb Egg Protein.
- Beef: Carnivore Beef Protein (Chocolate-Peanut has low carb count).

MCT OIL OR POWDER – 10g of MCT. Start with a low dose and weigh it as it can cause stomach upset!

- Perfect Keto MCT Oil Powder
- Keto Sports Keto8 MCT Oil

CREATINE MONOHYDRATE - 3g females, 5g males, every day, even if you do not train that day.

NOW Micronized Creatine.

BLACK COFFEE – Coffee, apart from being thermogenic, has also ergogenic properties that help with muscle building and strength. You can use instant, brewed, even decaffeinated works for the intended purpose (but caffeine is also awesome!).



IF YOU ENJOYED THE PROGRAM,
THEN JOIN US IN THE NEXT



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